

Arizona Medical Association • 810 W. Bethany Home Road • Phoenix, AZ 85013
 602-246-8901 • Toll Free 800-482-3480 • Fax 602-242-6283 • www.azmedassn.org

Company VISA Mastercard AMEX

Contact Name on Card

Address Card #

City State ZIP Expiration Date

Phone Fax

E-mail _____
 Cardholder Signature

Please run my advertisement(s) in the following 2012 editions:

First Edition (Spring) Second Edition (Summer) Third Edition (Fall) Fourth Edition (Winter)

Display Advertising *Check the advertisement size & rate, and seasonal choices, then proceed to the bottom to calculate total cost.*

	1 edition	2-3 editions	4 editions	Rate	X	# of editions	=	Subtotal
<input type="checkbox"/> Full Page <i>Full Bleed (8.625 x 11.125)</i>	\$1421 <i>per edition</i>	\$1120 <i>per edition</i>	\$1061 <i>per edition</i>	<input type="text"/>	X	<input type="text"/>	=	<input type="text"/>
<input type="checkbox"/> Half Page <input type="checkbox"/> <i>Horizontal (7.375 x 4.875)</i> <input type="checkbox"/> <i>Vertical (3.5625 x 9.625)</i>	\$885 <i>per edition</i>	\$678 <i>per edition</i>	\$619 <i>per edition</i>	<input type="text"/>	X	<input type="text"/>	=	<input type="text"/>
<input type="checkbox"/> Quarter Page <input type="checkbox"/> <i>Horizontal (5.4688 x 3.875)</i> <input type="checkbox"/> <i>Vertical (3.5625 x 4.875)</i>	\$722 <i>per edition</i>	\$536 <i>per edition</i>	\$501 <i>per edition</i>	<input type="text"/>	X	<input type="text"/>	=	<input type="text"/>
<input type="checkbox"/> Premium Placement		\$125 per edition					=	<input type="text"/>

Make checks payable to: Arizona Medical Association

Classified Advertising

Submit classified ad in document format.

Basic classified cost (35 words): \$96.00

ArMA Member basic classified no charge: \$0.00

Extra words x 45¢ =

Extras (check those that apply)

Larger Type (12 pt type, 9 pt is standard) \$11.00

Box \$21.75

Color \$21.75

Subtotal

Number of issues x Subtotal =

Calculate Your Total Cost:

Premium Placement Subtotal

Display Ad Subtotal

Classified Ad Subtotal

Subtotal

.5% city sales tax (subtotal x .005)

TOTAL COST

Organization Authorized Signature

Date

1. The terms, rates and conditions printed here are hereby made a part of this contract. No understanding is valid unless contained in this contract.
2. All advertisements are published for the benefit of the advertiser/agency and each is jointly and severally liable for all charges.
3. The advertiser/agency agrees to pay for advertising covered by this contract at the rate stipulated upon signing of the contract.
4. All advertising materials will be furnished by the advertiser/agency, unless contracting with our designer, and will be of phototypesetting quality and resolution in keeping with the excellence of the publication. Preferred method would be digital as a JPG or TIF file, on a disk, CD or sent via email. Advertiser is responsible for accuracy of copy and shall proof and approve final copy prior to publication. All classified ads MUST be typed.
5. This contract cannot be invalidated due to typographical errors, incorrect insertions or omissions resulting from actions of the publisher. Advertisers shall notify publisher of any error within 30 days of mailing date of publication. Publisher agrees to run a correction for the incorrect portion of the advertisement. Publisher shall not be liable to advertiser for any loss resulting from the incorrect advertisement. Advertiser's sole and exclusive remedy shall be the correction made by the publisher.
6. Publisher will run the latest advertisement for scheduled space when no new acceptable copy is received prior to the closing date.
7. All advertising shall be subject to the approval of the publisher. Publisher may edit, classify or reject any advertising for any reason. Late rejection on content grounds will not be billed against the balance of the contract, but will extend the contract for an additional month.
8. The procedures for canceling an ad are as follows: An ad cancelled in writing less than 45 days from the publication date will result in no refund; an ad cancelled in writing more than 45 days from the publication date will result in a 75 percent refund. In instances of cancellation of a multi-edition contract, resulting in fewer editions, the higher edition rate will apply to editions already issued. Cancellations MUST be in writing.
9. All contracts and payments must be received by the deadlines listed.
10. Advertiser warrants, covenants and agrees that it is not prohibited from entering into this contract and that all advertisements submitted pursuant to this contract comply with all federal and state laws, regulations, decrees, ordinances, orders and restrictions relating to unfair and deceptive trade practices, consumer protection, promotion and advertising.
11. Advertiser agrees to indemnify and hold AzMedicine and the Arizona Medical Association harmless from and against all claims, liabilities or damages arising from any advertisements submitted pursuant to this contract and any costs and legal fees relating thereto.
12. The advertiser shall assume full responsibility for the accuracy and truthfulness of the copy submitted.
13. Publisher reserves the right to cancel this contract upon 10 days written notice to advertiser. In the event of such cancellation, publisher shall refund any unused fees paid by advertiser. Publisher shall not be liable to advertiser for any loss resulting from this cancellation. This refund shall be the sole and exclusive remedy of advertiser.
14. Advertiser agrees to abide by the advertising guidelines specified in the media kit which are incorporated by reference herein. Advertiser acknowledges receipt of said guidelines.
15. *AzMedicine* is a physician written and edited publication and production is therefore subject to the constraints of their working schedules. Please be advised that time-sensitive advertising or inserts should be carefully considered before submitting as delays in production may occur.

Initials: _____

Initializing this page indicates that you have reviewed, understand and accept the terms of this contract.