

Website

Classified Advertising Contract

Arizona Medical Association
810 W. Bethany Home Road
Phoenix, AZ 85013
602-246-8901 • Fax 602-242-6283
E-mail simone@azmedassn.org
www.azmedassn.org

Company _____ VISA MASTERCARD AMEX
Contact _____ Name on Card _____
Address _____ Card # _____
City _____ State _____ ZIP _____ Expiration Date _____
Phone _____ Fax _____
E-mail _____ / _____
Cardholder Signature

If paying by check, make checks payable to: Arizona Medical Association

On-line Classified Advertising
Attach **TYPED** classified ad.

Basic on-line classified cost per listing for 30 days (35 words):

Calculate Your Total Cost:

NO CHARGE to ArMA members / \$96.00 non-ArMA members	Classified Ad Subtotal	_____
Extras (check those that apply)	Extras Subtotal	_____
____ Extra Words _____ x 45¢ = _____	Subtotal	_____
	0.5% city sales tax (subtotal x.005)	_____
	TOTAL COST	_____

Ad: Start Date _____ End Date _____

Organization Authorized Signature

Date

Publication of any advertisement on Arizona Medical Association (ArMA) website is not an endorsement by ArMA of the product or service. ArMA' online classified advertising is authorized to carry General Advertising.

1. The terms, rates and conditions printed here are hereby made a part of this contract. No understanding is valid unless contained in this contract.
2. All advertisements are published for the benefit of the advertiser/agency and each is jointly and severally liable for all charges.
3. The advertiser/agency agrees to pay for advertising covered by this contract at the rate stipulated upon signing of the contract.
4. All advertising materials will be furnished by the advertiser/agency, unless contracting with our designer, and will be of phototypesetting quality and resolution in keeping with the excellence of the publication. Preferred method would be digital as a JPG or TIF file, on a disk, CD or sent via email. Advertiser is responsible for accuracy of copy and shall proof and approve final copy prior to publication. All classified ads MUST be typed.
5. This contract cannot be invalidated due to typographical errors, incorrect insertions or omissions resulting from actions of the publisher. Advertisers shall notify publisher of any error without delay. Publisher agrees to run a correction for the incorrect portion of the advertisement. Publisher shall not be liable to advertiser for any loss resulting from the incorrect advertisement. Advertiser's sole and exclusive remedy shall be the correction made by the publisher.
6. All advertising shall be subject to the approval of the publisher. Publisher may edit, classify or reject any advertising for any reason. Late rejection on content grounds will not be billed against the balance of the contract, but will extend the contract for an additional month.
7. All contracts and payments must be received by posting date.
8. Advertiser warrants, covenants and agrees that it is not prohibited from entering into this contract and that all advertisements submitted pursuant to this contract comply with all federal and state laws, regulations, decrees, ordinances, orders and restrictions relating to unfair and deceptive trade practices, consumer protection, promotion and advertising.
9. Advertiser agrees to indemnify and hold AzMedicine and the Arizona Medical Association harmless from and against all claims, liabilities or damages arising from any advertisements submitted pursuant to this contract and any costs and legal fees relating thereto.
10. The advertiser shall assume full responsibility for the accuracy and truthfulness of the copy submitted.
11. Publisher reserves the right to cancel this contract upon five days written notice to advertiser. In the event of such cancellation, publisher shall refund any unused fees paid by advertiser. Publisher shall not be liable to advertiser for any loss resulting from this cancellation. This refund shall be the sole and exclusive remedy of advertiser.
12. Advertiser agrees to abide by the advertising guidelines specified in the media kit which are incorporated by reference herein. Advertiser acknowledges receipt of said guidelines.

Initials: _____

Initializing this page indicates that you have reviewed, understand and accept the terms of this contract.